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2 TO:
3 Units A1 and A2
4 Directorate-General for Competition
5 European Commission
6
7

8 **Evaluation of the Commission Notice on the definition of relevant market for the purposes of
9 Community competition law**

10
11 First of all, a lot of thanks to the Directorate-General for Competition for organising this important
12 consultation.

13
14 This opinion represents an opinion of an individual citizen, not any legal entity.
15

16 This opinion does not contain:
17 – any business secrets
18 – any trade secrets
19 – any confidential information.
20

21 This opinion is public.
22 PDF file of this opinion can be added to a relevant web page.
23

24 Annex 1 holds information about previous consultations at the European Union level.
25 Annex 2 holds information about copyright, licence and disclaimers.
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29 Best Regards,
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32

33 Jukka S. Rannila
34 citizen of Finland
35
36 signed electronically
37
38

39 [Continues on the next page]
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41

About previous consultations / Repeating several issues

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44 Annex 1 holds information about previous consultations. I have repeated the same issues several
45 times and previous consultation documents can be assessed critically. Different units of the
46 European Commission already know something about my previous opinions.

47

Highlighting only some issues

49

50 This opinion does not handle all issues which are mentioned on consultation documents. I have
51 presented different issues to different units of the European Commission. Generally speaking many
52 proposals are already implemented and therefore I don't present all possible issues based on this
53 consultation.

54

Highlighting especially markets defined by information technology solutions

56

57 There have been several antitrust cases related to different information technology solutions – e.g.
58 Microsoft, IBM, Reuters and VISA. I have published opinions related to those antitrust cases – i.e.
59 Microsoft, IBM, Reuters and VISA.

60

Five basic functions for all information technology solutions

62

63 Generally speaking all information technology solutions have five basic functions:

64

- 65 • retrieve
- 66 • add
- 67 • change
- 68 • remove
- 69 • administration.

70

71 Generally speaking most used function is retrieving information from different systems.

72

Black box – Information technology solutions

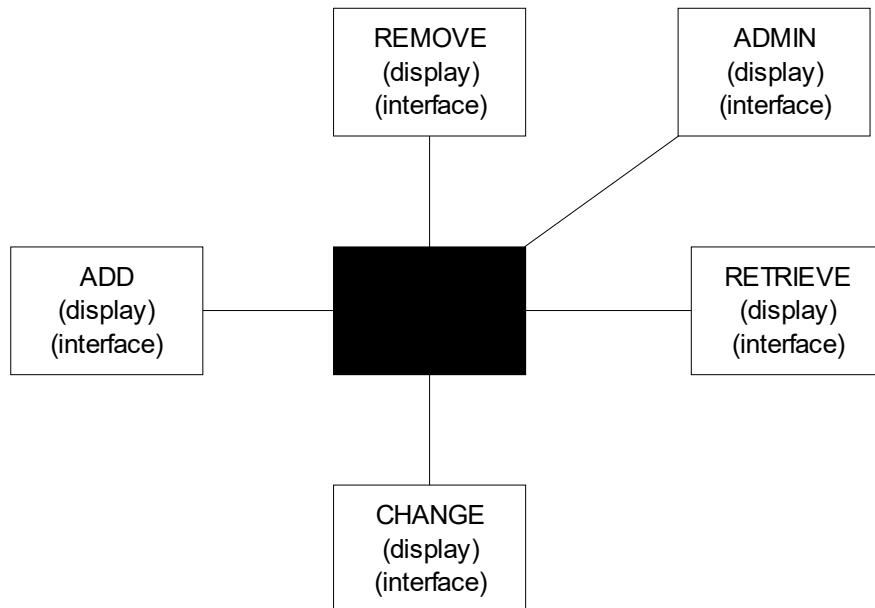
74

75 Usually we are using information systems without knowledge about internal functions – this can be
76 described as black box solution.

77

78 In many cases four basic functions (add, remove, change, retrieve) are working well without
79 problems (black box).

80



81

82

83 Here we can note that providers of different information technology can read data of some
 84 information technology solutions. Providers of different information technology solutions can also
 85 develop programs and machinery.

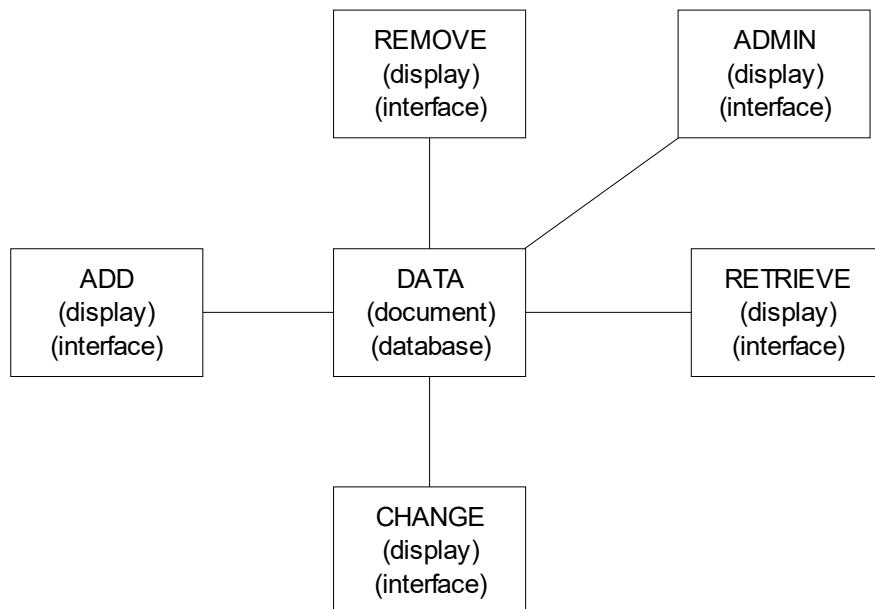
86

87 White box – Information technology solutions

88

89 In some cases (open or free software) information about programs and machinery can be accessed
 90 by several stakeholders – i.e. white box.

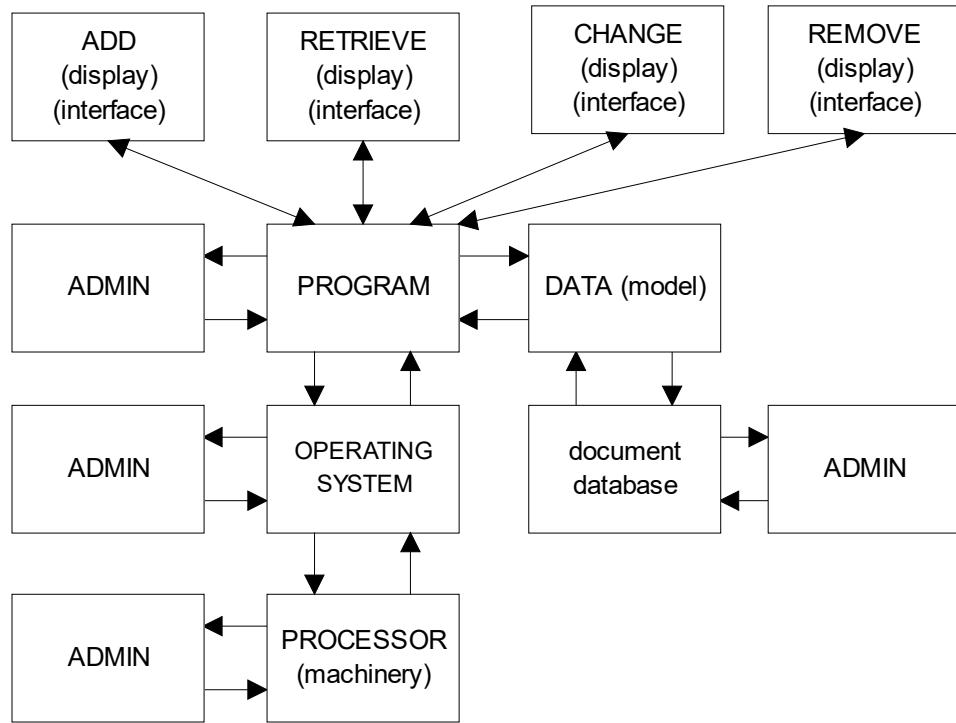
91



92

93 **Adding more details for information technology solutions**

94



95

96

97 All information technology solutions have also processor(s) (machinery), operating system(s) and
 98 program(s). Processor(s) (machinery), operating system(s) and program(s) all need administration
 99 for keeping a system up-to-date. All programs handle data in some format and data can be
 100 database(s) and/or document(s).

101

102 **Owner, member, agreement, standards, openness and closeness**

103

104 Here we can note the difference between owners, agreements and members. In reality ownerships
 105 agreements and memberships cause very complex networks, and those networks are changing all
 106 the time: divisions, mergers, ownership changes, agreement changes, cooperation with other
 107 entities, life-cycles, etc.

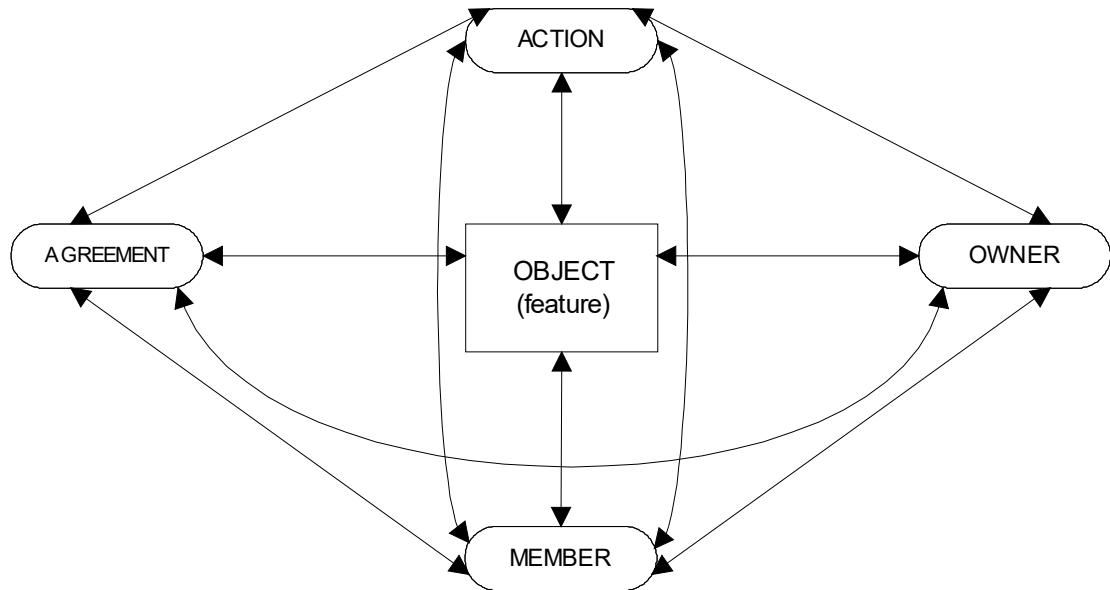
108

109 Here we can note that ownership, agreement and membership are interlinked in different ways.
 110 Generally speaking average usage of a system means an unique combination of ownership,
 111 agreement and membership. When everything works fine there are not problems. However changes
 112 with ownership, agreement and membership can result difficult situations.

113

114 All previously mentioned issues can be based on ownership, membership and agreements. There
 115 can be also different standards, which can be open or closed.

116



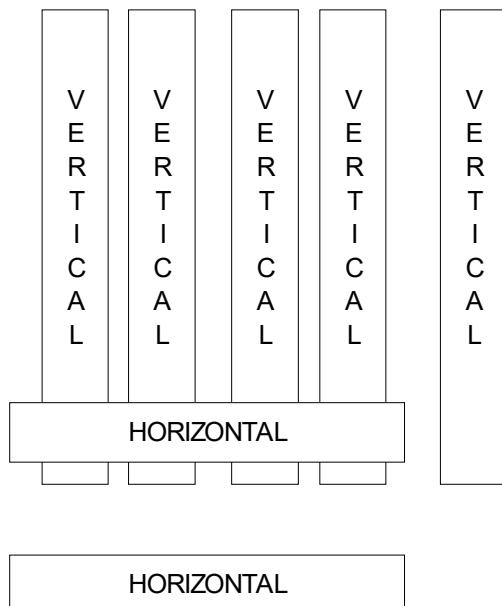
117
 118 Note: The relations between different aspects of information systems can result
 119 rather complicated (legal) network(s): i.e. Ownership, Membership, Agreement.
 120

121 Based on previous presentations it is possible to present following table.
 122

	Owner? Member? Agreement?	Standards?	OPEN	CLOSED
1. Device / Machinery				
2. Operating system				
3. Program(s)				
4. Data models / Conceptual models				
5. Documents				
6. Databases				
7. Communications				
8. Retrieve / Interface / Display				
9. Add / Interface / Display				
10. Remove / Interface / Display				
11. Change / Interface / Display				

125 **Standards / horizontal and vertical standards**

126



127

128

129 There are differences between horizontal and vertical standards. A simple example is naturally
130 email solutions. There are several vertical standards when creating technically email solutions. Then
131 there are horizontal standards which enable sending messages between technically different email
132 solutions.

133

134 Horizontal standards enables technological solutions which can work together. Horizontal standards
135 hides different complexities in information systems.

136

137 **Proposal: There could be separation of horizontal standards and vertical standards.**

138

139 Personally I have advocated using different horizontal standards.

140

141 Here we can note some problems:

- 142 • some systems are based on **de-facto** standards
- 143 • some systems are based on **de-jure** standards
- 144 • there can be confrontations between **de-facto** and **de-jure** standards
- 145 • there can be a monopoly situation in some domain
- 146 • some standards may inhibit possible actions of some stakeholders
- 147 • there can be a standard war on some domains
- 148 • standards have different life-cycles
- 149 • systems have different life-cycles
- 150 • there can be mismatches between different life-cycles
- 151 • there can be failed standards
- 152 • there can be deprecated standards.

153

154 It is quite normal situation in the information technology field that there are competing standards
155 for some application field. Therefore there are all the time ongoing “standards wars” or “format
156 wars”. The information technology standards tend to be interrelated and one “standards war” or
157 “format war” can lead to another similar situation.

158

159 I have advocated open standards even though in some cases open standards are not de facto
160 standards. In practice public sector has very important role, when some standards are competing in
161 the market place. Because public sector has a considerable power when buying/developing
162 information systems and therefore public sector can sometimes direct markets to certain standards.
163 Therefore there should be serious vigilance when assessing different standards and “standards” in
164 some application fields.

165

166 **What this means to definition of relevant market(s)?**

167

168 Based on previous presentations there are several markets based on information technology
169 solutions. Here are some markets based on information technology solutions:

170

- 171 • **data of some system(s)**
- 172 • **retrieving, adding, changing and removing data in some system(s)**
- 173 • **maintenance of some system(s)**
- 174 • **programs**
- 175 • **operating systems**
- 176 • **processors (machinery)**
- 177 • **different standards – open and closed standards**
- 178 • **ownership of some system(s)**
- 179 • **usage of different system(s) based on ownership, membership or agreements**

180

181 There can be even more markets based on information technology solutions.

182

183 **What this means for definition of relevant market(s)?**

184

185 When thinking definition of relevant market(s) based on information technology solutions there can
186 be several (sub)markets.

187

188 **PROPOSAL: When thinking definition of relevant market(s) based on information**
189 **technology solutions there can be several (sub)markets which could be assessed very**
190 **carefully.**

191

192 **Another example: different application programming interface (APIS)**

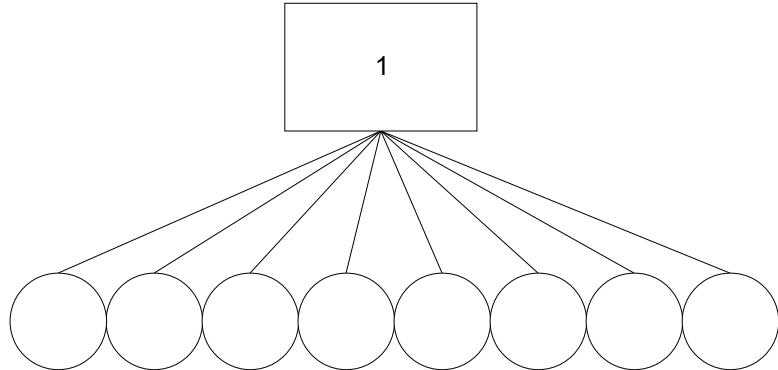
193

194 There can be several APIs implemented in different information system. The natural problem with
195 APIs is timeline of different systems which implement different APIs. There can be new and old
196 systems which implement different APIs.

197

198 **Proposal: Different information systems (EU-wide systems and member state systems)**
199 **could be assessed based on implementation of different APIs.**

200
201 Here can be noted that there can be several APIs implemented in different information systems.
202



203
204
205 One issue can be different versions of APIs. Based on timelines of different systems there can be
206 different API versions in use.
207

208 **Another example: more and more identifiers (ID)**

209
210 In the previous consultations there has been discussion about different identifiers (ID) in different
211 systems. It can be noted from the previous opinions, that there will be several and different
212 identifiers (ID) for different levels. At the European Union level there can be several identifiers
213 (ID), e.g. following:
214

- 215 * global identifiers (ID)
- 216 * EU-wide identifiers (ID)
- 217 * general member state identifiers (ID)
- 218 * several identifiers (ID) in member states.

219
220 It can be noted, that some member states (EU) are federations, and different federal states can have
221 their own identifiers (ID).
222

223 Examples of these identifiers are following:

- 224
- 225 1) Facebook ID for an individual person
 - 226 2) Facebook ID for the individual up-dates of individuals
 - 227 3) Data Universal Numbering System (D-U-N-S)
 - 228 4) Reuters instruments codes (RICs)
 - 229 5) Social security code for individual citizens in the European Union member states
 - 230 6) Business identity code for a company in an European Union member state
 - 231 7) Value added tax code for a company in an European Union member state.

233 The examples of private IDs (Facebook IDs, Data Universal Numbering System (D-U-N-S),
234 Reuters Instrumens Codes (RICs)) show, that persons and/or communities can use or even demand
235 of using IDs from privately owned information systems.

236

237 **Summary – identifiers and application programming interfaces (API)**

238

239 Identifiers (ID) and application programming interfaces (API) present examples for defining a
240 market based on some information technology solutions.

241

242 **Antitrust – NACE CODE**

243

244 European Commission provides a search solution for searching different antitrust cases based on
245 NACE code.

246

247 **Antitrust cases**

248 <https://ec.europa.eu/competition/elojade/isef/index.cfm>

249

250 NACE code **J** (Information and communication) means some unique characteristics which could be
251 assessed carefully.

252

253 **Final remarks – possibilities for defining markets**

254

255 Based on previous issues it is possible to notice several possibilities for defining market based on
256 information technology.

257

258

259 **Good luck!!!**

260

261 This opinion is quite limited. Hopefully there are other constructive ideas presented in other
262 opinions. This remains to be seen.

263

264

265 [Continues on the next page]

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270

271 My opinions to the previous and relevant consultations – there consultations were mostly organised
272 by the European Commission. General page to all consultations – both in English and in Finnish:
273 <http://www.jukkarannila.fi/lausunnot.html>

274

275

276 My opinions to the previous and relevant consultations – there consultations were mostly organised
277 by the European Commission.

278

279 EN: Opinion 1: Review of the rules on access to documents

280 http://www.jukkarannila.fi/lausunnot.html#nro_1

281

282 EN: Opinion 2: Schools for the 21st Century

283 http://www.jukkarannila.fi/lausunnot.html#nro_2

284

285 EN: Opinion 3: The future of pharmaceuticals for Human use in Europe- making Europe a Hub for
286 Safe and Innovative medicines

287 http://www.jukkarannila.fi/lausunnot.html#nro_3

288

289 EN: Opinion 5: Consumer Scoreboard, Questionnaire for stakeholders

290 http://www.jukkarannila.fi/lausunnot.html#nro_5

291

292 EN: Opinion 6: Consultation on a Code of Conduct for Interest Representatives

293 http://www.jukkarannila.fi/lausunnot.html#nro_6

294

295 EN: Opinion 8: European Interoperability Framework, version 2, draft

296 http://www.jukkarannila.fi/lausunnot.html#nro_8

297

298 EN: Opinion 9: CAMSS: Common Assessment Method for Standards and Specifications, CAMSS
299 proposal for comments

300 http://www.jukkarannila.fi/lausunnot.html#nro_9

301

302 EN: Opinion 15: Collective Redress

303 http://www.jukkarannila.fi/lausunnot.html#nro_15

304

305 EN: Opinion 17: Opinion to Antitrust Case No. COMP/C-3/39.530

306 http://www.jukkarannila.fi/lausunnot.html#nro_17

307

308 EN: Opinion 18: Opinion Related to the Public Undertaking by Microsoft

309 http://www.jukkarannila.fi/lausunnot.html#nro_18

310

- 311
312 EN: Opinion 19: Official Acknowledgement by the Commission
http://www.jukkarannila.fi/lausunnot.html#nro_19
313
314
315 EN: Opinion 20: SECOND Opinion Related to the Public Undertaking by Microsoft
http://www.jukkarannila.fi/lausunnot.html#nro_20
316
317
318 EN: Opinion 21: Opinion about the European Interoperability Strategy proposal
http://www.jukkarannila.fi/lausunnot.html#nro_21
319
320
321 EN: Opinion 23: Public consultation on the review of the European Standardisation System
http://www.jukkarannila.fi/lausunnot.html#nro_23
322
323
324 EN: Opinion 27: Public Consultation on the Modernisation of EU Public Procurement Policy
http://www.jukkarannila.fi/lausunnot.html#nro_27
325
326
327 EN: Opinion 28: Consultation on the Europe 2020 Project Bond Initiative
http://www.jukkarannila.fi/lausunnot.html#nro_28
328
329
330 EN: Opinion 30: Internet Filtering
http://www.jukkarannila.fi/lausunnot.html#nro_30
331
332 NOTE: Organised by the European Committee for Standardization (CEN)¹
333
334 EN: Opinion 32: COMP/C-3/39.692/IBM – Maintenance services
http://www.jukkarannila.fi/lausunnot.html#nro_32
335
336
337 EN: Opinion 34: REMIT Registration Format
http://www.jukkarannila.fi/lausunnot.html#nro_34
338
339 NOTE: Organised by The Agency for the Cooperation of Energy Regulators (ACER)²
340
341 EN: Opinion 35: Exploiting the employment potential of the personal and household services
http://www.jukkarannila.fi/lausunnot.html#nro_35
342
343
344 EN: Opinion 37: CASE COMP/39.654 - Reuters instrument codes
http://www.jukkarannila.fi/lausunnot.html#nro_37
345
346
347 EN: Opinion 39: Registry options to facilitate linking of emissions trading systems
http://www.jukkarannila.fi/lausunnot.html#nro_39
348
349
350 EN: Opinion 40: Media Freedom and Pluralism / audiovisual regulatory bodies
http://www.jukkarannila.fi/lausunnot.html#nro_40
351
352
353

1 <http://www.cen.eu/> (Accessed 2 July 2012)

2 <http://www.acer.europa.eu/> (Accessed 2 July 2012)

- 354 EN: Opinion 41: AT.39398: observations on the proposed commitments
http://www.jukkarannila.fi/lausunnot.html#nro_41
- 356
- 357 EN: Opinion 42: Opening up Education
http://www.jukkarannila.fi/lausunnot.html#nro_42
- 359
- 360 EN: Opinion 43: Publication of extracts of the European register of market participants
http://www.jukkarannila.fi/lausunnot.html#nro_43
- 362 NOTE: Organised by The Agency for the Cooperation of Energy Regulators (ACER)
- 363
- 364 EN: Opinion 44: Evaluation policy guidelines
http://www.jukkarannila.fi/lausunnot.html#nro_44
- 366
- 367 EN: Opinion 45: About ICT standardisation
http://www.jukkarannila.fi/lausunnot.html#nro_45
- 369
- 370 EN: Opinion 46: Review of the EU copyright rules
http://www.jukkarannila.fi/lausunnot.html#nro_46
- 372
- 373 EN: Opinion 51: European Area of Skills and Qualifications
http://www.jukkarannila.fi/lausunnot.html#nro_51
- 375
- 376 EN: Opinion 52: Trusted Cloud Europe Survey
http://www.jukkarannila.fi/lausunnot.html#nro_52
- 378
- 379 EN: Opinion 53: Trade Reporting User Manual (TRUM) (Draft)
http://www.jukkarannila.fi/lausunnot.html#nro_53
- 381 NOTE: Organised by The Agency for the Cooperation of Energy Regulators (ACER)
- 382
- 383 EN: Opinion 55: European Energy Regulation
http://www.jukkarannila.fi/lausunnot.html#nro_55
- 385 NOTE: Organised by The Agency for the Cooperation of Energy Regulators (ACER)
- 386
- 387 EN: Opinion 59: Green paper on mobile Health
http://www.jukkarannila.fi/lausunnot.html#nro_59
- 389
- 390 EN: Opinion 60: Cross-border inheritance tax problems within the EU
http://www.jukkarannila.fi/lausunnot.html#nro_60
- 392
- 393 EN: Opinion 61: European Register of Products Containing Nanomaterials
http://www.jukkarannila.fi/lausunnot.html#nro_61
- 395
- 396 EN: Opinion 64: Corporate Social Responsibility - European Commission
http://www.jukkarannila.fi/lausunnot.html#nro_64
- 398

- 399 EN: Opinion 66: Net Innovation for the Work Programme 2016-2017
http://www.jukkarannila.fi/lausunnot.html#nro_66
- 401
- 402 EN: Opinion 68: European Network Code Stakeholder Committees
http://www.jukkarannila.fi/lausunnot.html#nro_68
- 403
- 404 NOTE: Organised by The Agency for the Cooperation of Energy Regulators (ACER)
- 405
- 406 EN: Opinion 71: Common Schema for the Disclosure of Inside Information
http://www.jukkarannila.fi/lausunnot.html#nro_71
- 407
- 408 NOTE: Organised by The Agency for the Cooperation of Energy Regulators (ACER)
- 409
- 410 EN: Opinion 74: Enabling the Internet of Things
http://www.jukkarannila.fi/lausunnot.html#nro_74
- 411
- 412 NOTE: Organised by Body of European Regulators for Electronic Communications (BEREC)³
- 413
- 414 EN: Opinion 80: Mandatory Transparency Register
http://www.jukkarannila.fi/lausunnot.html#nro_80
- 415
- 416
- 417 EN: Opinion 84: Revision of the European Interoperability Framework
http://www.jukkarannila.fi/lausunnot.html#nro_84
- 418
- 419
- 420 EN: Opinion 86: 2016 Annual Colloquium on fundamental rights
http://www.jukkarannila.fi/lausunnot.html#nro_86
- 421
- 422
- 423 EN: Opinion 88: Evaluation and Review of the ePrivacy Directive
http://www.jukkarannila.fi/lausunnot.html#nro_88
- 424
- 425
- 426 EN: Opinion 89: BEREC Guidelines for net neutrality rules
http://www.jukkarannila.fi/lausunnot.html#nro_89
- 427
- 428 NOTE: Organised by Body of European Regulators for Electronic Communications (BEREC)
- 429
- 430 EN: Opinion 93: Safety of apps and other non-embedded software
http://www.jukkarannila.fi/lausunnot.html#nro_93
- 431
- 432
- 433 EN: Opinion 95: Targeted consultation on eForms
http://www.jukkarannila.fi/lausunnot.html#nro_95
- 434
- 435
- 436 EN: Opinion 97: COM(2016) 882 final - 2016/0408 (COD)
http://www.jukkarannila.fi/lausunnot.html#nro_97
- 437
- 438
- 439 EN: Opinion 98: Opinions related to six (6) co-decision (COD) proposals
http://www.jukkarannila.fi/lausunnot.html#nro_98
- 440
- 441
- 442

3 <http://www.berec.europa.eu>, Body of European Regulators for Electronic Communications (BEREC)

- 443 EN: Opinion 99: COM(2016)0863 - European Union Agency for the Cooperation of Energy
444 Regulators. Recast
http://www.jukkarannila.fi/lausunnot.html#nro_99
446
- 447 EN: Opinion 100: Protection of personal data (EU)
http://www.jukkarannila.fi/lausunnot.html#nro_100
449
- 450 EN: Opinion 101: Governance of the Energy Union
http://www.jukkarannila.fi/lausunnot.html#nro_101
452
- 453 EN: Opinion 102: Smart Wearables
http://www.jukkarannila.fi/lausunnot.html#nro_102
455
- 456 EN: Opinion 106: Review of the European Union Agency for Network and Information Security
(ENISA)
http://www.jukkarannila.fi/lausunnot.html#nro_106
459
- 460 EN: Opinion 108: Single Digital Gateway
http://www.jukkarannila.fi/lausunnot.html#nro_108
462
- 463 EN: Opinion 110: Technical arrangements / Information systems / Union Customs Code
http://www.jukkarannila.fi/lausunnot.html#nro_110
465
- 466 EN: Opinion 111: Interoperability of information systems for migration and security
http://www.jukkarannila.fi/lausunnot.html#nro_111
468
- 469 EN: Opinion 113: Transform of health and care
http://www.jukkarannila.fi/lausunnot.html#nro_113
471
- 472 EN: Opinion 114: Premium content on ECS markets and the effect of devices on the open use of the
473 Internet
http://www.jukkarannila.fi/lausunnot.html#nro_114
475 NOTE: Organised by Body of European Regulators for Electronic Communications (BEREC)
- 477 EN: Opinion 118: Fake news and online disinformation
http://www.jukkarannila.fi/lausunnot.html#nro_118
479
- 480 EN: Opinion 119: European Social Security Number
http://www.jukkarannila.fi/lausunnot.html#nro_119
482
- 483 EN: Opinion 120: European Labour Authority
http://www.jukkarannila.fi/lausunnot.html#nro_120
485
- 486 EN: Opinion 121: 2nd Data Package
http://www.jukkarannila.fi/lausunnot.html#nro_121
487

488

489 EN: Opinion 122: Proposal to create a cybersecurity competence network with a European
490 Cybersecurity Research and Competence Centre
491 http://www.jukkarannila.fi/lausunnot.html#nro_122

492

493 EN: Opinion 123: Proposal for a DIRECTIVE OF THE EUROPEAN PARLIAMENT AND OF
494 THE COUNCIL on the re-use of public sector information (recast)
495 http://www.jukkarannila.fi/lausunnot.html#nro_123

496

497 EN: Opinion 125: Security of identity cards of Union citizens and of residence documents
498 http://www.jukkarannila.fi/lausunnot.html#nro_125

499

500 EN: Opinion 128: Summertime arrangements
501 http://www.jukkarannila.fi/lausunnot.html#nro_128

502

503 EN: Opinion 129: Format for a European Electronic Health Record (EHR) Exchange
504 http://www.jukkarannila.fi/lausunnot.html#nro_129

505

506 EN: Opinion 132: Informative guidance on the Regulation on the Free flow of non-personal data
507 http://www.jukkarannila.fi/lausunnot.html#nro_132

508

509 EN: Opinion 133: standard forms for the publication of notices in the field of public procurement
510 ("eForms")
511 http://www.jukkarannila.fi/lausunnot.html#nro_133

512

513 EN: Opinion 134: Update Implementing act on technical arrangements for the systems defined by
514 UCC
515 http://www.jukkarannila.fi/lausunnot.html#nro_134

516

517 EN: Opinion 139: Information management system for official controls Regulation (IMSOC)
518 http://www.jukkarannila.fi/lausunnot.html#nro_139

519

520 EN: Opinion 141: Farm Accountancy Data Network
521 http://www.jukkarannila.fi/lausunnot.html#nro_141

522

523 EN: Opinion 142: Horizon Europe (two consultations)
524 http://www.jukkarannila.fi/lausunnot.html#nro_142

525

526 EN: Opinion 144: Digitisation and online access of cultural material and digital preservation
527 (evaluation)
528 http://www.jukkarannila.fi/lausunnot.html#nro_144

529

530 EN: Opinion 146: Draft CWA by the CEN/WS - Journalism Trust Initiative
531 http://www.jukkarannila.fi/lausunnot.html#nro_146

532 NOTE: Organised by the European Committee for Standardization (CEN)

533

534 EN: Opinion 147: EU customs procedures - developing and upgrading electronic systems

535 http://www.jukkarannila.fi/lausunnot.html#nro_147

536

537 EN: Opinion 152: Revision of the Non-Financial Reporting Directive

538 http://www.jukkarannila.fi/lausunnot.html#nro_152

539

540 EN: Opinion 154: Strengthen the exchange of information framework in the field of taxation

541 http://www.jukkarannila.fi/lausunnot.html#nro_154

542

543 EN: Opinion 156: Elements of the data for "ICT usage and e-commerce" for the reference year

544 2021

545 http://www.jukkarannila.fi/lausunnot.html#nro_156

546

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560 DISCLAIMERS

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562 Legal disclaimer:

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568

569 Political disclaimer:

These opinions do not represent opinions of any political party. These opinions are not advices to certain policy and they are only intended to trigger thinking. Any law proposal based on these opinions are sole responsibility of that legal entity making law proposals.

573

574 These opinions are not meant to be extreme-right, moderate-right, extreme-centre, moderate-centre, extreme-left or
575 moderate-left. They are only opinions of an individual whose overall thinking might or might not contain elements of
576 different sources. These opinions do not reflect past, current or future political situation in the Finnish, European or
577 worldwide politics.

578

579 These opinions are not meant to rally for a candidacy in any public election at any level.

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