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7
8 **Public Consultation on the Modernisation of EU Public Procurement Policy**
9

10 When I was reading information about this consultation for the first time, I reckoned, that the
11 amount of questions is too much for an average citizen of Finland (Europe).
12

13 However, I did attend a seminar in Seinäjoki, where the procurement law and procurement cases
14 were presented. After that seminar the editor of the local newspaper presented an analysis of the
15 procurement in our region (Southern Ostrobothnia / Finland), since there has been some unrest
16 related to some procurement cases in our region.
17

18 Based on the analysis of the seminar, I wrote a small opinion piece to the local newspaper on 3
19 February 2011. This can be read in Finnish from the following web page:
20

21 “Todellista tyhmyyttä vai kovaa kilpailua?? / 3 February 2011”
22 <http://www.jukkarannila.fi/mielipidekirjoitukset.html>
23

24 4 April 2011 the municipality of Jalasjärvi published some information about the procurement of
25 transportations in the municipality. After reading/browsing those documents related to the local
26 procurement case, I made some conclusions, which might be interesting to persons, who are
27 interested about public procurement.
28

29 This opinion represents an opinion of an individual citizen, not any legal entity.

30 This opinion is public.

31 This opinion does not contain:

- 32 – any business secrets
- 33 – any trade secrets
- 34 – any confidential information.
35

36 Annex 1 holds information about disclaimers and copyright.
37
38

39 Best Regards,
40

41 Jukka Rannila
42 citizen of Finland
43

44 signed electronically

45

46 Issue 1: Symbols for procedure

47

48 I checked the information about some procurements in the Southern Ostrobothnia / Finland.

49

50 <http://www.hankintailmoitukset.fi/fi/notice/view/2011-010082/>

51 <http://www.hankintailmoitukset.fi/fi/notice/view/2011-009481/>

52

53 <http://ted.europa.eu/udl?uri=TED:NOTICE:117760-2011:TEXT:EN:HTML>

54 <http://ted.europa.eu/udl?uri=TED:NOTICE:117759-2011:TEXT:EN:HTML>

55

56

57 In the seminar about the public procurement eight different procurement methods were presented.

58

59 It came to my mind that may be these procurement methods should have graphic symbols, and
60 those graphic symbols could be added to procurement information systems and possibly
61 procurement document.

62

63 This might sound useless, but in reality an average provider of services/goods does not understand
64 different (eight) procurement methods, and graphical symbols might alleviate this problem.

65

66 Issue 2: Highly readable documents about public procurement / Open contest

67

68 I browsed through some web pages related to public procurement. When thinking about public
69 understanding of some issue, I use the Wikipedia test. We can start the Wikipedia test from the
70 actual Wikipedia web page.

71

72 Government procurement in the European Union (13 April 2011)

73 http://en.wikipedia.org/wiki/Public_procurement_in_the_European_Union

74

75 The results of the Wikipedia test can be following:

76

77 1. No Wikipedia article = The issue too rare.

78 2. A Wikipedia article stub = The issue is too complex.

79 3. A large Wikipedia article = The issue is understandable.

80 4. A large Wikipedia article missing obvious details = The issue is understandable, but
81 only experts of that issue understand the details.

82

83 In this the result is 4, and the explanation is the following passages:

84

85 There are several different procedures available for public authorities. These include the
86 Open, Restricted, Negotiated and Competitive Dialogue procedures. Each of these
87 procedures sets its own limitations on the procuring authority, which must be considered
88 when choosing the appropriate procedure. (13 April 2011)

89

90 If those “several procedures” were understandable to an average person, there would be more
91 specific Wikipedia articles/entries about every possible procedure.

92

93 Therefore I recommend following:

94

95 **There should be an open contest / contests of producing the most readable documents**
96 **about the public procurement in the European Union.**

97

98 The problem with lawyers and administrative personnel is, that they usually understand fully/mostly
99 administrative/legal texts.

100

101 The problem with average entrepreneur with a small business is, that they usually understand
102 nothing about administrative/legal texts.

103

104 Therefore we need on an open contest, which will produce the most readable documents about the
105 public procurement in the European Union.

106

107 The reality is also, that in some cases the expertise of technical personnel is needed in some
108 procurement cases.

109

110 The problem with expert personnel is, that they are so deeply entrenched in their specific expertise
111 area, and converting their expertise to understandable procurement documents will take some time.
112 Also technical personnel needs highly readable documents about procurement in order to give
113 expert advices about deeply special knowledge area.

114

115 **Issue 3: Good luck !!!!**

116

117 Hopefully the consultation on the modernisation of EU public procurement policy will produce
118 some fresh ideas for more efficient European procurement market.

119

120

121

122 Best Regards,

123

124 Jukka Rannila

125 citizen of Finland

126

127 signed electronically

128

ANNEX 1

129 130 DISCLAIMERS

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143
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165
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172



1 Based on the Finnish three-party system there is a phenomenon called extreme-centre in Finland.