

TO:
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Draft CWA by the CEN/WS - Journalism Trust Initiative

I have published following opinions which are related to journalism.

EN: Opinion 138: Online Harms White Paper
http://www.jukkarannila.fi/lausunnot.html#nro_138

EN: Opinion 118: Fake news and online disinformation
http://www.jukkarannila.fi/lausunnot.html#nro_118

EN: Opinion 86: 2016 Annual Colloquium on fundamental rights
http://www.jukkarannila.fi/lausunnot.html#nro_86

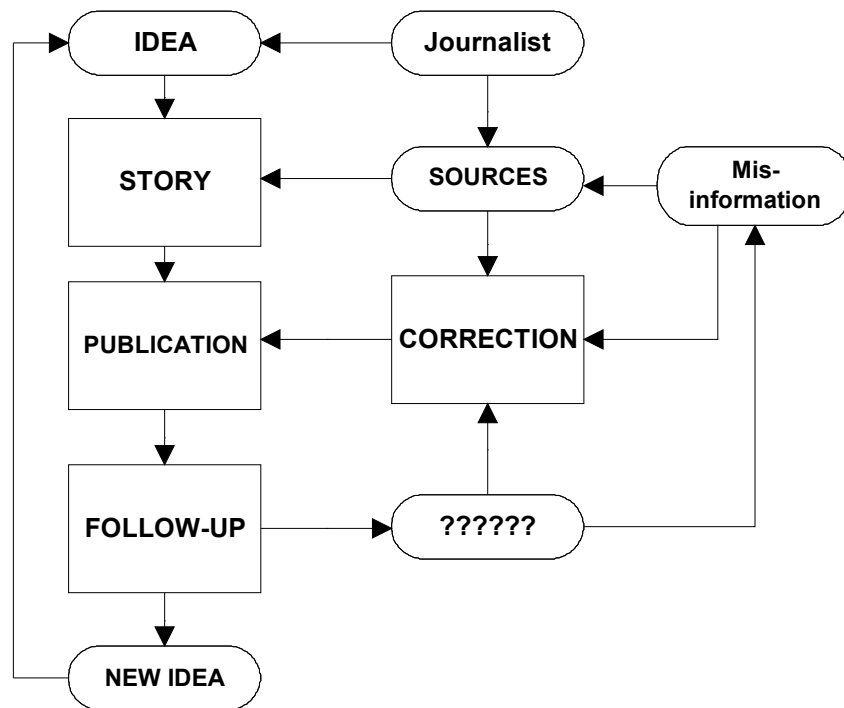
EN: Opinion 44: Evaluation policy guidelines
http://www.jukkarannila.fi/lausunnot.html#nro_44

EN: Opinion 40: Media Freedom and Pluralism / Audiovisual Regulatory Bodies
http://www.jukkarannila.fi/lausunnot.html#nro_40

Those opinions could be assessed.

[Continues on the next page]

I have created following figure for describing journalism and possible misinformation related to news.



Com ment by	Line number (e.g. 17)	Clause/ Subclause (e.g. 3.1)	Paragraph/ Figure/ Table/ (e.g. Table 1)	Type of comment	Comments	Proposed change	Observations of the secretariat
JSR				GE	Identifiers for different news items could be added	There could be exact information (identifiers) for news items.	
JSR				GE	Identifiers for misinformation could be added	There could be exact information (identifiers) for misinformation	

Here we can make comparison with scientific articles which have exact information based on Digital Object Identifier (DOI) (<http://www.doi.org>).

1 Type of comment: ge = general te = technical ed = editorial

It is possible to Resolve a DOI Name, check <https://dx.doi.org>.

Different updates for scientific articles can be presented with Crossmark, check <https://www.crossref.org/services/crossmark/>

There could be a system for identifying different news items (cf. DOI) and identifying (cf. Crossmark) corrections for news item corrections.

Comment by	Line number (e.g. 17)	Clause/Subclause (e.g. 3.1)	Paragraph/Figure/ Table/ (e.g. Table 1)	Type of comment	Comments	Proposed change	Observations of the secretariat
JSR	Page 35 lines 18-37			TE	Identifiers for different news items could be added, cf. DOI.	There could be exact information (identifiers) for news items, cf. DOI.	
JSR	Page 35 lines 18-37			TE	Identifiers for misinformation could be added, cf. Crossmark.	There could be exact information (identifiers) for misinformation, cf. Crossmark.	

There are different solutions for assessing different claims which can be incorrect. Examples for solutions for assessing different claims are following:

- PolitiFact. <https://www.politifact.com>
- FactCheck.org, <https://www.factcheck.org>
- FullFact <https://www.fullfact.org>

Cooperation with different fact checking services could be assessed.

Standard for fact-checking review of claims (ClaimReview) has been published, check <https://schema.org/ClaimReview>

Comment by	Line number (e.g. 17)	Clause/Subclause (e.g. 3.1)	Paragraph/Figure/ Table/ (e.g. Table 1)	Type of comment	Comments	Proposed change	Observations of the secretariat
JSR				GE	ClaimReview standard could be part of assessment for journalism.	ClaimReview standard could be assessed after this consultation.	
JSR				GE	Cooperation with fact checking services could be assessed after this consultation.	Organising cooperation with fact checking services could be part of standard(s).	